



Other PNCA Leaders

Updated April 30, 2024

Title	Name	Phone	Email
White Rock Liaison	Carolyn Best	610-996-5428	email
Local/State Govt. Liaison	Rob Ackerman	717-352-0121	email
Newsletter Editor	Eileen Grady	707-287-7459	email
PN E-News Editor/Mailer	Roland Foster	717-352-9991	email
Website Manager (Webmaster)	Roland Foster	717-352-9991	email
Assistant Website Manager	(volunteer needed)		
Bylaws Advisor	Dan Whaley	717-401-0469	email

WHITE ROCK LIAISON

This person is responsible for discussions between PNCA and the real estate company that runs Penn National. Good communication is essential not only when there are differences to discuss, but also when there is commonality of purpose that can be made more beneficial to the community.

LOCAL AND STATE GOVERNMENT LIAISON

This person is responsible for expressing the needs and appropriate preferences of PN residents to Guilford Township and Franklin County authorities, and to the State Police and Department of Transportation; and also for communicating to PN residents any plans of those agencies that may affect them.

NEWSLETTER EDITOR

The Newsletter Editor (who is also the Publications Director)) is responsible for collecting, editing, and formatting the information for the hardcopy and email versions of the monthly newsletter; then having the hardcopy newsletter printed and mailed to members and advertisers. This position includes sending renewal notices to, and collecting money from, advertisers; conferencing about advertisements; creating advertisements; and handling all of the financial aspects of the advertising, including billing, the active advertiser list, and the advertiser waiting list.

Each issue of the email version of the newsletter is placed on the PNCA website, and an announcement of its availability, with a link to it, is sent to all current email subscribers by the PN E-News Editor.

PN E-News EDITOR and MAILER

The Penn National E-News is a weekly email publication, with an occasional special issue, comprising notices submitted by PNCA members—mostly about upcoming events and items for sale or wanted. The E-News is not actually a function of the PNCA, but limits submissions to PNCA members and uses the PNCA website for its entry form and database. The E-News Editor reviews and edits submissions, and produces each issue as a text file. The “mailer” function includes maintaining the email distribution list and using the mailing service to send each issue to the recipients.

WEBSITE MANAGER

The Website Manager, or Webmaster, is responsible for developing and maintaining the PNCA website. This includes dealing with the domain registrar and the hosting provider, and all aspects of design and implementation of the site; and then ongoing maintenance to keep it current.

ASSISTANT WEBSITE MANAGER

The Assistant Website Manager provides backup for the Website Manager. This mostly involves performing the necessary maintenance tasks when the Website Manager is unavailable.

BYLAWS ADVISOR

The Bylaws Advisor provides guidance to the Board of Directors concerning the organization’s bylaws—primarily making, or commenting on, suggestions for changing them.